

### GRAPHIC DESIGN SERVICES RATE CARD

Effective: May 2025

All prices are inclusive. Rush fees may apply for urgent requests.

Service	Description	Standard Rate (ZAR)
<b>Logo Design</b>	3 initial concepts, 3 rounds of revisions, final logo in multiple formats	R2100
<b>Brand Identity Package</b>	Logo, business card, letterhead, email signature	R3500
<b>Business Card Design</b>	Custom layout and print-ready file	R700
<b>Letterhead &amp; Email Signature Design</b>	Editable formats provided (Word & png)	R700
<b>Company Profile Design</b>	Multi-page PDF, includes layout, icons, and infographics	R2100 (per 4 pages)
<b>Brochure / Pamphlet Design</b>	Bi-fold or tri-fold design	R1400
<b>Poster / Flyer Design</b>	Print or digital use (1-pager)	R700
<b>Social Media Post Design</b>	Static image post incl. formatting for IG, FB, Twitter	R700 Static
<b>Banner Design</b> (Digital or Print)	Standard roll-up or web banners	R700
<b>Infographic Design</b>	Data visualization with custom icons/graphics	R700/hour depending on the amount of work
<b>Presentation Design</b>	Branded PowerPoint or Google Slides template	R1400
<b>Annual Report Design</b>	Includes layout, charts, formatting	R350 per page
<b>Website Design</b> (Visual Design Only)	Home + 4 pages, responsive design mockup (no development)	R2400
<b>Event Invitations</b> (Digital/Print)	One-page or double-sided design	R700
<b>Menu Design</b> (Restaurant / Cafe)	Custom layout, print-ready files	From R1,400 Depending on the layout style

#### Add-Ons / Extras

**Rush Job Fee** (under 48 hours): +50% of base rate

**Extra Revision Rounds** (beyond agreed): R300 each

**Source Files:** R400